

PODIATRY MANAGEMENT

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Arch Angels Brands Continues to Grow and Innovate

The success of **Arch Angels Brands** Sole Angel® Arch Supports has propelled the company's growth and sparked an extended line of innovative complementary products designed to ease the pain and discomfort of common foot problems, including plantar fasciitis.

"We are pleased that a prestigious podiatry school is distributing the Sole Angel® Arch Support and the Sole Angel® BeachWalker® to its patients,"

said Steven Llorens, co-founder of Arch Angel Brands. Llorens invented the product as a result of an injury from a skiing accident and being unable to find any products in the market place capable of easing his pain.

In addition to the Sole Angel® Arch Support and BeachWalker®, Arch Angel Brands offers the Sole Angel® Arch Band, Sole Angel® Soothing Foot Cream, and Sole AnGEL® Sock. Arch Angel® Brands plans to introduce new products in 2010, one specifically designed for women.

"Since the launch of Arch Angel Brands a year ago, reaction to our products has gone beyond our expectations," said Arch Angel Brands co-founder Paul Mazzanobile. "Doctors around the country have told us repeatedly how the Sole Angel® Arch Supports have changed both patients' and professional athletes' lives."

For more information on Arch Angels Brands or its Sole Angel® line of products, visit www.supportforyoursole.com or call 1-800-766-0560, or *circle #174 on the reader service card.*

